



Hosted by : Centar za mlade Rakovica (Center for youth Rakovica)

PROMOTING EQUALITY THROUGH GENDER SENSITIVE JOURNALISM AND BLOGGING

ERASMUS+ , 2019, Capacity building in the field of youth

(SLO)

Splošni cilj tega projekta je dvigniti standarde poročanja v medijih in okrepiti sposobnost občutljivega poročanja nevladnih organizacij ter okrepiti njihovo partnerstvo z mediji v lastnih državah. Glavni cilj projekta je zagotoviti udeležencem aktivnosti iz Srbije, Cipra, Severne Makedonije, Španije, Romunije, Madžarske, Poljske in Slovenije dolg program usposabljanja, ki jim bo omogočil znanje, spretnosti in veščine, s katerimi bodo lahko poročali v medijih in na lastnih socialnih omrežjih in upoštevali enakost spolov. Ključni element tega projekta je uporaba medijev kot orodja za doseg ciljev, za katere se borijo mladinske aktivistke – za pozitivno spremembo v zvezi z enakostjo spolov in njeno promocijo.

AKTIVNOSTI PROJEKTA

1. dejavnost – Koordinacijski sestanek - na spletu (online)

2. dejavnost - tečaj usposabljanja (Srbija, januar, 2019) :

Ciljna skupina: študentje novinarstva, koordinatorji za človekove pravice in / ali enakost spolov v nevladnih organizacijah, odgovorni za poročanje in objavlanje v medijih, vodje projektov, aktivisti, skrbniki spletnih portalov, skrbniki za spletne strani

3. dejavnost - mladinska izmenjava: (Srbija, julij, 2019)

Ciljna skupina: mladi, ki jih zanima enakost spolov in poročanje o tej temi, udeleženci tečaja usposabljanja

4. dejavnost – Deljenje znanj / novih veščin iz tečaja in mladinske izmenjave – poteka na lokalni ravni (2019)

Dejavnost 5 - končna delavnica (Makedonija, december, 2019)

Ciljna skupina: udeleženci iz prejšnjih dejavnosti (izbrani najboljši poročevalci) + koordinatorji projektov

Države udeleženske: Slovenija, Srbija, Severna Makedonija, Poljska, Španija, Ciper, Romunija, Madžarska

(EN)

This project's overall objective is to raise the standards of reporting while making them more gender sensitive and strengthen the human capacity of the NGO's and their partnership with media in the partner countries. This is part of the process of enhancing democracy, good governance and human rights in the country while promoting professionalism and editorial independence. The project's main specific objective, is to provide a group reporters from Serbia, Cyprus, FYROM, Spain, Romania, Hungary, Poland and Slovenia with a long training program that will equip them with knowledge, skills and contacts aimed at enabling them to report on gender issues in a gender sensitive matter. Key element of this project is use of media as a tool to reach the goals for which youth women activists fight for – Positive change towards Gender Equality and it's promotion.

PROJECT ACTIVITIES

Activity 1 – Coordination – online

Activity 2 – Training course :

Target group: students in journalism, Human Rights and/or gender coordinators in partner organizations, partners' staff responsible for media reporting and publishing, project managers, activists, administrators for online portals, admin on partners web sites and blogs for young people

Activity 3 – Youth Exchange :

Target group: young people interested in gender equality and gender sensitive reporting, participants from the training course acting as leaders

Activity 4 – Dissemination from the training course and the youth exchange – Local level

Activity 5 – Workshop

Target group: participants from the previous activities (selected best reporters) + project coordinators

Participating countries: Slovenia, Serbia, Cyprus, North Macedonia, Poland, Spain, Hungary, Romania

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